

HEALTH & WELLBEING in and around NORTHSTOWE

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Neighbourhood**

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Integrated Care Board**

Northstowe Community forum - June 2025



Cambridgeshire South Care Partnership

The Ambition:

Now & for the future



01

Local, sustainable Health & wellbeing services

Service provision based on population need

03

Ensure providers have capacity to meet demand

02

Maximise the Town Hub and Unity Centre so services are accessible

04



Community Health Needs Assessment

Our Vision:

To develop a comprehensive understanding of the current and future health & wellbeing needs of Northstowe community and surrounding areas.

The CHNA will inform the planning and delivery of Services and support at a neighbourhood level, aligned with the principles of the NHS Healthy New Towns Programme and the NHS Neighbourhood Guidelines.

The CHNA will shape the design of the Town Hub as the Core Health and wellbeing centre for the Town and surrounding areas





Key Principles:

Person-Centred Care: Focus on understanding the individual needs and preferences of residents of Northstowe and surrounding areas, tailoring services accordingly.

Proactive and Preventative Approach: Placing an emphasis on early intervention, health promotion, and addressing the wider determinants of health within the neighbourhood.

Integrated and Coordinated Care: Foster seamless working between health, social care, voluntary sector, and other local partners within the emerging Northstowe neighbourhood.

Empowering Individuals and Communities: Actively involve local residents in the design and delivery of their care and build community capacity to support health and wellbeing.

Focus on Health Inequalities: Identify and address disparities in health outcomes and access to services within Northstowe and surrounding area populations.

Sustainable and Efficient Use of Resources: Plan for the long-term health needs of the growing population while ensuring efficient and effective use of resources at the neighbourhood level.

Data-Driven Improvement: Utilise data and intelligence to understand local needs, monitor the impact of interventions, and drive continuous improvement in neighbourhood-level care.

Strong Local Partnerships: Build and maintain effective relationships with all stakeholders within the Northstowe neighbourhood via the Northstowe Support Partnership.

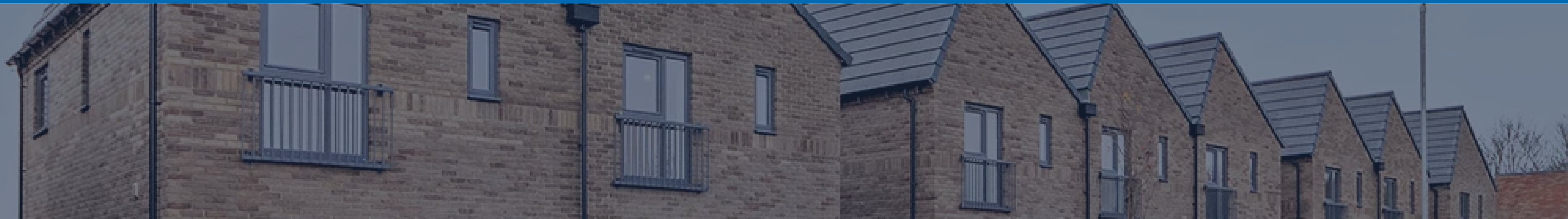
Data Collection & Analysis:

QUANTITATIVE (Neighbourhood Lens)

- PCN Level Data - understanding specific health needs and trends
- Northstowe Specific Data:
 - Population projections
 - Hospital data
 - Public Health data
 - Uptake on screening & immunizations
 - Social data
- Community activity

QUALITATIVE (Neighbourhood Voice)

- Neighbourhood specific engagement
 - Survey
 - Focus groups
 - Interviews
 - Appreciative Enquiry
- Mapping community assets
- Understand Social Capital
- Current Workforce perspective



To Date:

Working better together - across the system

- Northstowe Support partnership
- Health & Wellbeing group
- Proactive Neighbourhoods
- Healthy New Town Legacy

- Multiple Community- led Wellbeing groups “kickstarted”
- Additional capacity via Longstanton Branch
- Maternity Services on site
- Primary Care - Personalised Care Team
- Youth Support
- Pathway redesign



Next Steps:

- Building relationship & emphasising a collaborative approach
- Ensuring all providers have capacity to meet current demand
- Developing local provision utilising community assets
- Learn from the community via CHNA

